

1. An apparatus comprising:  
a label configured to be affixed to a product;  
the product having a surface associated therewith;  
the label configured to directly communicate first information corresponding to  
at least one of the product and a source of the product and  
a computer readable medium, storing instructions executable by a computer of a  
purchaser of the product, coupled to the product by the label.

4. The apparatus of claim 1, wherein the label is shaped to provide the first  
information through a [shape] trademark symbol corresponding to at least one of the product  
and the source of the product.

11. An apparatus comprising:

a label configured to be affixed to packaging substantially enclosing a product,  
and the packaging having an exterior;

the label configured to directly communicate first information corresponding to  
at least one of the product and a source of the product; and

the packaging substantially enclosing the product; and

a computer-readable medium coupled to the packaging by the label and  
containing instructions executable on a computer of a user.

14. The apparatus of claim 11, wherein the label is shaped to provide the first  
information through a [shape] trademark symbol corresponding to at least one of the product  
and the source of the product.

18. An apparatus comprising:

- a label configured to be affixed to a product, the product having an exterior;
- the label configured to be attached to a tether having a first end and a second end;
- the first end configured to be coupled to the label;
- the second end configured to be coupled to the exterior of the product, such that the tether couples the label to the exterior of the product;
- the label configured to directly communicate first information corresponding to at least one of the product and a source of the product; and
- a computer-readable medium coupled to the label and containing instructions executable on a computer of a user.

21. The apparatus of claim 18, wherein the label is shaped to provide the first information through a shape trademark symbol corresponding to at least one of the product and the source of the product.